



Attendee Rules and Regulations

DEFINITIONS: The acronym of ATA as used herein shall mean Archery Trade Association, Inc. its officers, directors, employees, or agents acting on behalf of ATA.

AGREEMENT: Each Attendee agrees to abide by these regulations and by any amendments or additions thereto that may hereafter be established or put into effect by ATA.

AMENDMENTS: Any and all matters or questions not specifically covered by these rules and regulations shall be subject solely to the decision of ATA. The rules and regulations may be amended at any time by ATA, provided that such amendments shall not operate to substantially diminish the contract between ATA and you. All amendments so made shall be binding on you on notice to you.

ATA TRADE SHOW CONDUCT: The ATA Trade Show ("Show") is a production of ATA and as such is owned by ATA. As an Attendee, your attendance at the Show is solely for the purpose of visiting exhibitor displays and attending meetings and informational sessions, You agree to abide by all pertinent laws, ordinances, rules, regulations and codes of local, state and federal governing bodies together with all rules and regulations of the owners and with regard to the operations of exhibition facility in which the Show is held and all rules and regulations of ATA and any exhibitor related to the use of their name, trademarks and materials. You will not use the exhibition facility in which the Show is held or the Show itself for any unlawful purpose, in any manner as to injure persons or property in the exhibition facility or the Show, or in any manner objectionable to, detracting from or out of keeping with the character of the Show. The use of any equipment, systems or devices without prior notice to ATA including without limitation public address systems, recording systems and devices not in conformance with the objectives of the Show and ATA are prohibited. As a result, photographing, filming and/or videotaping of the Show or any portion thereof without the prior written permission of ATA is absolutely prohibited

COMPLIANCE AND ENFORCEMENT: ATA shall have full discretion in the interpretation and enforcement of all Rules and Regulations. All matters and questions not covered by the Rules and Regulations shall be subject to final judgment and decision of ATA.

REMEDIES: In the event that you violate any rule or regulation, ATA reserves an absolute right to invoke either or both of the following remedies, which shall be in addition to, and not in lieu of, any other rights or remedies available to ATA: (A) ATA may order you to leave the Show. (B) ATA may refuse thereafter to enter into any agreement with you or anyone related to you for attendance at any future Show or event produced by ATA.

LIMITATION OF LIABILITY AND INDEMNIFICATION: You for yourself, your successors and assigns hereby release ATA from any and all claims of every sort you may have against ATA based upon, arising out of, or related to the Show, including, but not limited to: loss, theft, damage, destruction, or delay or non-delivery of property or effects; any injury to you, your employees, agents, representatives or guests while in the Show premises; or failure to hold the Show as scheduled. You agree to indemnify and hold forever harmless ATA from any and all damage, loss, liability, claim or expense (including legal fees) based upon, arising out of, or in connection with (1) the violation of any law or ordinance by you, your employees, agents, representatives, guests, or others; (2) failure by you to comply with all applicable terms and conditions contained in these rules or in the agreement between the meeting facility and ATA regarding the Show; (3) damages to property or personal injury caused by you, your employees, agents, representatives or guests while in the Show premises and (4) your presence in and use of the Show premises or a part thereof.

ARBITRATION: Any controversy or claim arising out of or relating to this contract shall be settled by arbitration in accordance with the Rules of the American Arbitration Association, and the judgment upon the award rendered by the Arbitrator(s) may be entered in any court having jurisdiction. The location of any arbitration requested shall be in the city where the show takes place or the closest city to the facility having an arbitration panel.