



# Retailer Membership Application

PLEASE FILL IN THE INFORMATION BELOW TO APPLY FOR ATA RETAILER MEMBERSHIP. By filling out the information below, you will be listed on [www.archerysearch.com](http://www.archerysearch.com) as a retail outlet. Customers will be able to search [www.archerysearch.com](http://www.archerysearch.com) to find a dealer near them and refine their search to find specific services and/or products offered by dealers.

IF YOU ARE NEW TO THE ATA, YOUR FIRST YEAR OF MEMBERSHIP IS FREE.  
MEMBERSHIP FOR CONTINUING MEMBERS IS \$100 PER YEAR, PER RETAIL STORE  
(with maximum dues of \$1,000 for any retailer with multiple outlets).

Companies selling exclusively through mail order, internet and/or catalog must fill out the standard ATA Membership Application & Contract. As a condition of membership, you agree to abide by the Terms & Conditions of membership, which are available at [www.archerytrade.org](http://www.archerytrade.org) or you may contact the ATA office for a hard copy at 866-266-2776.

Store Name: \_\_\_\_\_ Do you have a storefront?  Yes  No

Contact: \_\_\_\_\_ Do you have an outdoor sign?  Yes  No

Address: \_\_\_\_\_ Do you have a yellow page listing?  
(if yes, please send copy)  Yes  No

City: \_\_\_\_\_ How many square feet of ARCHERY RETAIL SPACE do you maintain  
(not including shooting lanes, repair area, etc.)? \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_ Do you offer warranty service?  Yes  No

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Do you offer repair services?  Yes  No

Email: \_\_\_\_\_ Is bowhunter education offered through your store?  Yes  No

Website: \_\_\_\_\_ Do you sell hunting licenses in your store?  Yes  No

Number of Employees: \_\_\_\_\_

Full Time: \_\_\_\_\_ Part Time/Seasonal: \_\_\_\_\_

Hours of Operation:

Monday Hours: \_\_\_\_\_

Tuesday Hours: \_\_\_\_\_

Wednesday Hours: \_\_\_\_\_

Thursday Hours: \_\_\_\_\_

Friday Hours: \_\_\_\_\_

Saturday Hours: \_\_\_\_\_

Sunday Hours: \_\_\_\_\_

What types of products do you carry?

Arrows - Aluminum

Arrows - Carbon

Arrows - Wood

Bows - Compound

Bows - Recurve

Bows - Crossbows

Bows - Traditional

Bow Accessories (sights, stabilizers, rests, strings, etc.)

Arrow Accessories (nock, fletching, broadheads, etc.)

Archery/Shooting Accessories (release aids, arm guards, quivers, etc.)

Firearms

Clothing/Bags/Packs

Optics/Electronics (binoculars, rangefinders, trail monitors, etc.)

Blinds

Tree Stands

Magazines/Books/Videos

Feed and/or Minerals

Scents, Eliminators and/or Lures

Targets and/or Decoys

## RETAILER MEMBERSHIP APPLICATION (page 2 of 2)

Do you offer Junior, Youth or JOAD programs?  Yes  No

Do you offer leagues?  Yes  No

Do you offer instruction?  Yes  No  
If yes, check:  Beginner  Intermediate  Advanced

Do you offer equipment rental?  Yes  No

What type of shooting do you offer?

Indoor:  
# of lanes: \_\_\_\_\_  
Distance/s: \_\_\_\_\_  
Handicap accessible?  Yes  No  
Broadhead targets?  Yes  No

Outdoor:  
# of targets: \_\_\_\_\_  
Distance/s: \_\_\_\_\_  
Handicap accessible?  Yes  No  
Broadhead targets?  Yes  No

3-D:  
# of targets: \_\_\_\_\_  
Distance/s: \_\_\_\_\_  
Handicap accessible?  Yes  No  
Broadhead targets?  Yes  No

### PAYMENT:

If you are new to the ATA, **your first year of membership is FREE.** Membership for continuing members is \$100 per year, per retail store (with maximum dues of \$1,000 for any retailer with multiple outlets). ATA's membership year runs April 1 - March 31; dues are not prorated.

Please check your future payment preference:

\_\_\_\_\_ Semi-annually \_\_\_\_\_ Yearly

**NOTE:** Membership dues are deductible as an ordinary and necessary business expense. Membership dues are not deductible as a charitable contribution.

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The following documents are required to validate your membership and **MUST accompany your application:**

- Copy of business license
- Copy of yellow page listing (if you have one)
- Names and contact information for any two of your archery equipment suppliers

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By submitting this application, I agree to abide by ATA's Terms and Conditions of Membership. I also verify that this membership is for a legitimate corporation, partnership or other entity with at least one full time, permanent, active employee, as defined in ATA's Bylaws. The ATA Terms and Conditions of Membership are available at [www.archerytrade.org](http://www.archerytrade.org) or by request from the ATA office: 866-266-2776.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_