



Shooting Lane Application & Contract

Only exhibitors who have leased booth space are eligible to lease shooting lanes.

COMPANY INFORMATION

Company Name: _____

Booth #: _____ Primary Contact: _____

Requested Shooting Lane Number(s): _____. Check here if you would like to share a shooting lane with another company:

Please list the company if you have a preference: _____.

All shooting lane assignments are based on availability.

All lanes are supplied with two targets. You have the option to choose which manufacturer and type of targets you would like in your shooting lane(s). Please make your selections:

	Target #1 Options	Target #2 Options
American Whitetail:	<input type="checkbox"/> Range	<input type="checkbox"/> Range
Delta Industries:	<input type="checkbox"/> Range <input type="checkbox"/> 3-D	<input type="checkbox"/> Range <input type="checkbox"/> 3-D
Hips Targets:	<input type="checkbox"/> Range	<input type="checkbox"/> Range
Morrell Mfg:	<input type="checkbox"/> Range	<input type="checkbox"/> Range
Rhiinehart:	<input type="checkbox"/> 3-D	<input type="checkbox"/> 3-D
Spyder Web:	<input type="checkbox"/> Range	<input type="checkbox"/> Range

SHOOTING LANE GUIDELINES

SIZE

Each shooting lane is 10' X 30' in size. Staging area is approximately 10' X 10'. Manufacturers may use the staging area as they desire so long as the staging area does not interfere with any sight lines in the shooting area.

LAYOUT

Each shooting lane includes an 8' high back-drape and 3' high side rails with draping. Two targets will also be provided. Any additional furnishings will be at the exhibitor's expense. All hanging signs must comply with the display regulations. The top of the sign may not exceed twelve (12) feet.

COST

For each shooting lane you reserve you will be invoiced One Thousand (\$1,000) dollars which will cover all three (3) days of the show. Companies sharing lanes will each be invoiced Five Hundred (\$500) dollars. Payment will be due 30 days from the date of invoice and/or paid in full prior to exhibitor move in.

INSURANCE

Manufacturers are required to provide evidence of a general liability policy prior to move in. The policy must list the Archery Trade Association and the Georgia World Congress Center. The policy must be in an amount of one million (\$1,000,000) dollars or greater. If companies are sharing a shooting lane, both companies are required to provide proof of insurance.

EXHIBIT RULES

The Exhibit Rules and Regulations ("Regulations") governing the rental of shooting lanes are incorporated into this contract by reference. The applicant hereby affirms that it has read and agrees to be bound by the terms of this application & contract and these Regulations. These terms can be found on ATA's website at www.archerytrade.org or contact the ATA business office to have a hard copy sent directly to you. This application becomes a contract when space is assigned by ATA.

If you wish to make the payment now, please send Check, Money Order or Credit Card to the following address, otherwise an invoice will be sent to you.

Archery Trade Association
860 E. 4500 S., Suite 310
Salt Lake City, UT 84107
Fax: 801-261-2389

Phone: 866-266-2776 x1; 801-261-2380

Payment by credit card:

Type: VISA MC AMEX DISCOVER

CC#: _____

Expiration Date: _____

Name On Card: _____

Amount Charged: \$ _____

visit www.archerytrade.org for more information