

2008 ATA Trade Show Media Badge Request & Intent Form



Dates: January 10-12 **Location:** Indiana Convention Center, Indianapolis, Indiana **Show Hours:** 9am - 6pm

Contact: _____

Badge Name (if different than Contact): _____

Mailing Address: _____

City: _____ State: _____ Zip: _____ Country: _____

Phone: _____ Fax: _____ Email: _____

Please check here if you have concerns regarding a disability and may require accommodations to fully participate.

Media Badges, Pricing and Verification Requirements

PRE-REGISTRATION DEADLINE: December 28, 2007

Media:

Representative attending the show to provide coverage of the event, its exhibitors or the exhibitors' products.

Please Note: Any attendee, media or otherwise, soliciting advertising and/or sponsorships while at the show must purchase a Sales and Service Badge.

Sales and Service Badge Forms are available at www.archerytrade.org/tradeshow08/downloads/AttendeeRegForm08.pdf or by request from the ATA by calling: 866-266-2776 x201.

Cost Per Badge: FREE, for qualifying media.

Verification Required: Please send a copy of work published in the past year with your byline and/or credit line or a copy of your publication's masthead with your name and editorial title in addition to this completed form. (Examples of editorial titles are editor, associate editor, managing editor, staff writer, field editor, copy editor, etc.)

Please briefly list your intent at the ATA Trade Show, describe your role in the industry, and sign below.

BADGE REQUEST INFORMATION

Please fax or mail your verification with this completed, signed form to:

Archery Trade Association

860 E. 4500 S., Suite 310
Salt Lake City, UT 84107

Fax: 801-261-2389

Phone: 866-266-2776 x206 Toll Free

www.archerytrade.org

I verify that the information provided in this Media Badge Request & Intent Form is true. I also understand that ATA may revoke my badge and require me to pay the proper fee if I am found misusing my complimentary media badge.

Signature: _____