

# BOOTH EVENTS REGISTRATION

JANUARY 11-12, 2018 – 8:30 AM - 6PM

JANUARY 13, 2018 – 8:30 AM - 4PM

Indiana Convention Center - Indianapolis, IN



## OVERVIEW

Let the ATA promote your new product launch, celebrity appearance, autograph signing, demonstration, or other booth event at the 2018 ATA Trade Show. Register now and guarantee your event is included in the 2018 Official Show Guide & Membership Directory. There is no charge to submit a booth event.

## BOOTH EVENT SUBMISSIONS

- Events must be open to all and will be promoted to the press and those attending the Show.
- Events will be listed in the Show Guide and on the mobile app. Submissions received on or before Thursday, November 30, 2017 will be published in both locations. Those received after November 30 will be included on the mobile app only.
- Descriptions may be shortened or altered based on available space.
- Please submit one form per booth event. General booth promotions that last the duration of the Show, booth drawings and giveaways do not qualify as a booth event and will not be published. Booth drawings and giveaways can be promoted in the Big Buck Tag Coupon Book.
- On-site booth event submissions can be dropped off at main registration.
- For more information on booth events for the 2018 ATA Trade Show, please contact Becky Lux, Senior Trade Show Manager, at (866)266-2776 ext 102 or e-mail [beckylux@archerytrade.org](mailto:beckylux@archerytrade.org).

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To submit a Booth Event, click on the link below to log in to the Exhibitor Service Center using your exhibitor password and go to Submit a Booth Event.

**[SUBMIT A BOOTH EVENT](#)**